



KEBBI
INVESTMENT
PROMOTION
AGENCY

INVESTORS GUIDE

Invest In Kebbi

The Gateway to the West African Market

2025

✉ kebbiipa@gmail.com

🌐 www.kipa.kebbistate.gov.ng



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Investors Guide

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Kebbi State: An Overview

This sector specific investment guide represents a critical piece of comprehensive information designed to guide investors through a seamless and convenient investment process in Kebbi State.

Kebbi is a North-western Nigerian State located on a 36,800 km² (14,200 sq ml) land bordering the Niger and Benin Republics to the South and Southeast respectively.

The State capital is only 103 km to the capital of Benin Republic and the shortest route to the markets in Mali, Senegal, Ghana and Togo. Making the State the "Gateway to the West African Market"



Total population of 4,440,050⁽²⁰¹⁶⁾. Male population is estimated at 50.01% while the female population is 49.7% with a population growth rate of 3.98% per year.



21 Local Government Areas and 4 Emirates Councils with 22,176 employees.



The State was created in 1991 from the Southwestern half of Sokoto state.



Pre-dominant economic activities are agriculture, commerce and tourism.



The state is famous for its Argungu International Fishing and Cultural Festival, the Zuru annual Uholo Cultural Festival, Kaltungu festival and others.

Located in North-West Nigeria within latitudes 10.12°E and 13.29°N and longitude 3.56°N and 6.06°E, covering 36,653km²

Total arable land area of 1.6 million hectares.

The state ranks 2nd as the largest Livestock producer in Africa.

One of the largest Agricultural Crops Producers-Shea Nut, Rice, Bambara Nuts, Onions, Sesame Seeds etc.

The climate in the state favors the cultivation of rice, millet and sorghum.

The state shares an extensive border with Niger Republic to the North and Benin Republic to the West with many inter-cultural and ethnic linkages.

The landscape of Kebbi State is dominated by extensive flood plains (Fadama) of the inland river valley systems.

The geology of Kebbi State is characterized by thick and vast sequences of sedimentary deposits of the Sokoto Rima-basin, which underlines about 50% of the area.

Presence of Numerous Solid Minerals-Gemstones, Limestones, Quartz, Lithium Ore, Gold etc.

ECONOMIC PROFILE

➔ Gross Domestic Product



GDP

- The gross domestic product (GDP) of Kebbi State based on purchasing power parity (PPP) was estimated at \$3.29 billion in 2010.

- The GDP per capital of Kebbi State stood at \$993 in the same year.

➔ Internally Generated Revenue



IGR

- According to the National Bureau of Statistics, Kebbi State generated an IGR of N3.37bn in Q1 2021 and the sum of N3.96bn in Q2 2021, bringing it to a total of N7.33bn for the first half of 2021.

➔ Unemployment Rate



- Unemployment Rate of 17.3% (2020)
- Number of total unemployed is 245,697 (2020).

- Under employment rate of 36.2% (2020).
- Labour force population of 1,527,375 (2020).

➔ Minimum Wage

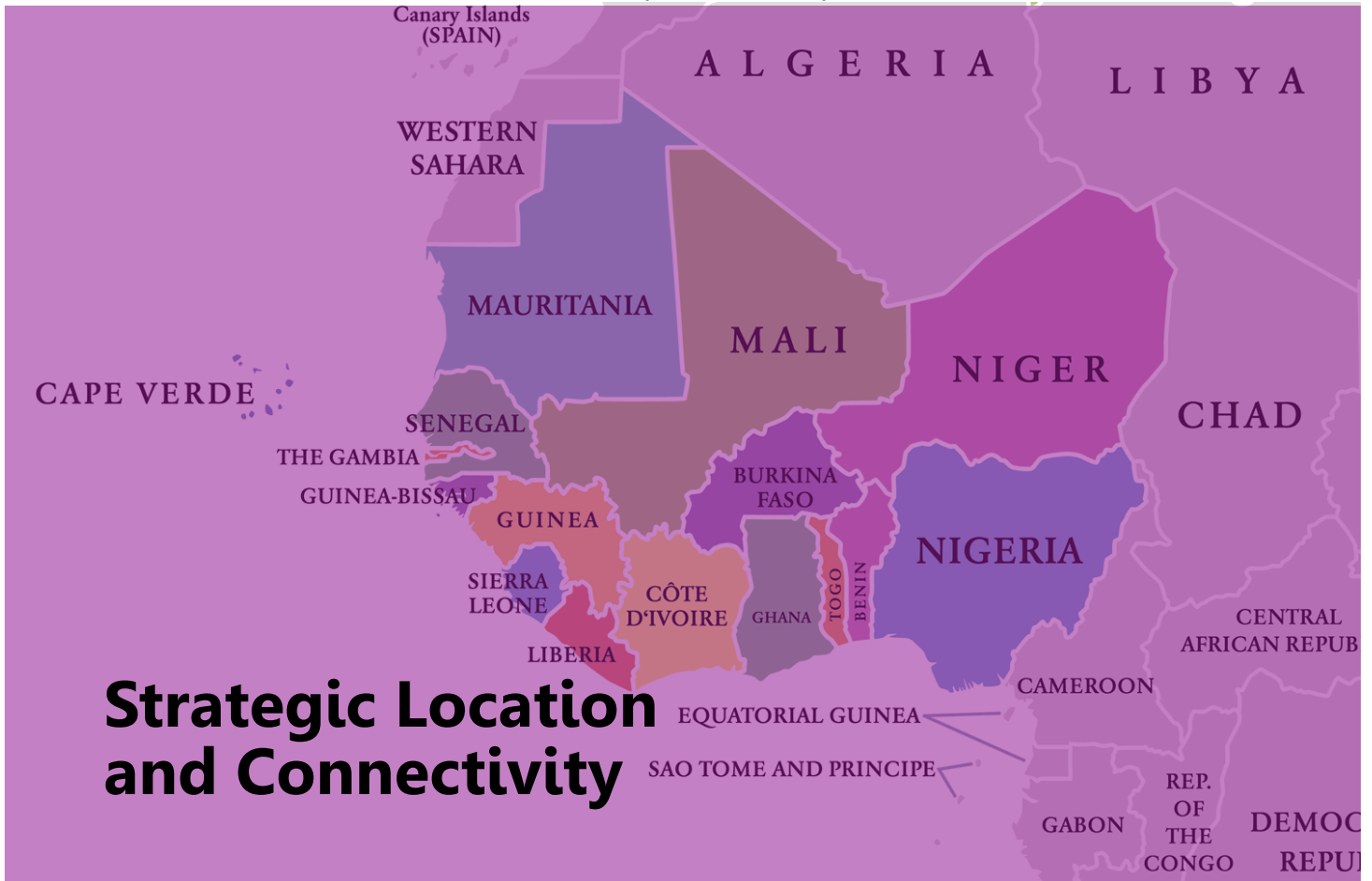


- Minimum wage of N30,000, following the implementation of the FG's N30,000 minimum wage by the Kebbi State Government In September 2019.

Investors Guide

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Why Invest in Kebbi



Kebbi State is the most strategically located State in terms of its proximity to West African Countries. Kebbi is bordered by the Republic of Niger and Benin Republic and is the most logical transport route to other African Countries.



Support Infrastructure



Support Infrastructure - International Cargo airport, proposed Badagry-Birnin-Kebbi-Illela Trans-Saharan Highway, Lolo Inland Dry Port and the Kamba Free-Trade Zone and a special Agro-Processing Zone (SAPZ)



Friendly Business Environment



Kebbi State has demonstrated a proven track record of attracting investment with some of the largest factories in Africa located in the State. WACOT Rice Ltd - the largest rice mill in West

Africa; GB Foods operating the largest Tomato Factory in Africa; Labana Rice Mill Ltd, Lolo Gold Rice Mill; and other high-quality investments.

A photograph showing three people in a professional setting. A man in a light blue shirt is looking towards a woman in a white shirt, who is also looking towards a man in a white shirt. They appear to be in a meeting or discussion. The background shows a modern office with large windows and glass partitions.

Investor Relations and Aftercare Services (Investor Tracking System, Investors Quarterly Forum, Retention Surveys).

A photograph of an irrigation system in a field. A central pivot point is visible, with multiple arms extending outwards, each ending in a sprinkler head. The field is filled with rows of green and purple leafy vegetables. The sky is blue with scattered white clouds.

Relative Peace and Abundance of Water for Irrigation (50% of river Niger flows through Kebbi State)

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Quick win Investment sectors

Quick win Investment sectors



**AGRICULTURE AND
AGRIBUSINESS**



**RENEWABLE ENERGY AND
POWER GENERATION**



**MINING AND MINERAL
EXPLORATION**



TOURISM AND CULTURE



**TRANSPORTATION
AND LOGISTICS**

**Scan the
QR code for
details of
Quick-win
sectors**



Investors Guide

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Invest in Agriculture



Invest in Agriculture

Availability of vast arable lands for agriculture and diverse agricultural produce: Onion, Wheat, Groundnut, Garlic amongst others. Some of the best Groundnuts and Bambara nuts in the world are cultivated in Kebbi State. Kebbi State is the No. 1 producer of Rice in Nigeria, with the largest rice fields in the country. The rice production in the State has yielded a remarkable contribution to food security in Nigeria

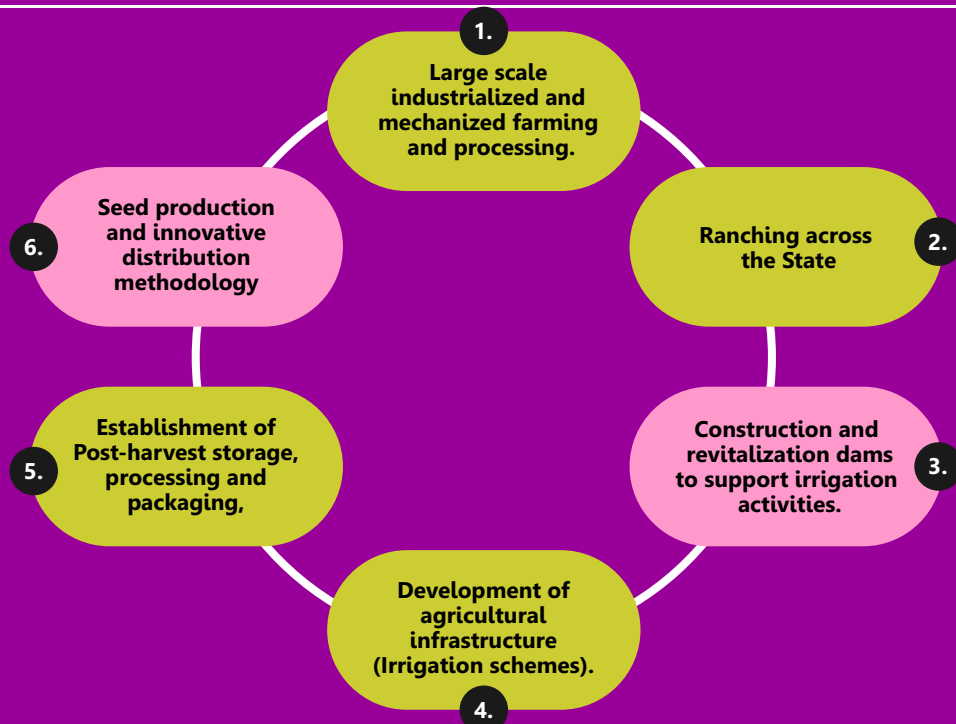
Availability of Government land Incentives for

Investors – Investors are offered free land in the Industrial layout of the state at no cost, with enough time allowed for development (2 - years)

Kebbi State is the second largest in livestock production in Nigeria, second only to Yobe State. About 320 species of fishes in the State, consequently producing the most freshwater fish in Northern Nigeria and the second largest in the country, with a large area of River Niger flowing through Kebbi and the availability of other major rivers like the River Rima.



Investment and Partnership Opportunities in Agricultural



To access the guidelines for obtaining a Certificate of Occupancy for Direct Land Allocation for Agricultural purpose scan the QR code.



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**Investment and Partnership Opportunities
in Solid Minerals Development**

Investment and Partnership Opportunities in Solid Minerals Development

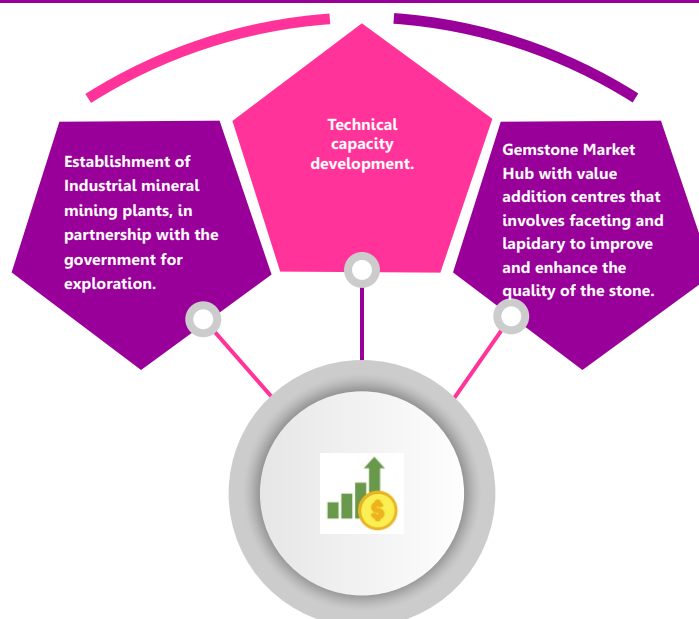


The State is endowed with a wide variety of prominent minerals, including: Gold, Gemstones, Limestone, Iron ore, Kaolin, Salt, Potash, Coal, Muscovite, Lithium, Bauxite, Granite, and Manganese.

According to the Federal Ministry of Mines and Steel Development, Nigeria is endowed with 44

different mineral types that occur in commercial quantities, seven (7) of these minerals are tagged as strategic for immediate development. Of these seven, four (4) are commercially available in the State: Gold, Iron ore, Coal, and Limestone. The solid minerals sector has shown potential for rapid economic growth with several investment opportunities.

Investment and Partnership Opportunities



For access to the types and location of solid minerals in the State, scan the QR codes



For access to comprehensive detail of rates for services offered to miners, scan the QR codes



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**Investment and Partnership
Opportunities in Tourism**

Investment and Partnership Opportunities in Tourism



Kebbi State is the most tourist attractive State in Northern Nigeria, hosting the biggest cultural festival in the region and one of the biggest in Africa, the Argungu International Fishing Festival, and several other festivals.

With growing interest in history, culture, and adventure, our multi-ethnic, highly cultured and beautiful landscape as well as highly captivating

cultural festivals, the State is well positioned with opportunities in partnerships for;

The development and management of one of the most popular cultural festivals in Northern Nigeria, the 'Argungu Fishing Festival' which, in 2016 was inscribed on the Representative List of the Intangible Cultural Heritage of Humanity by UNESCO.



Other Popular Festivals



Rigata cultural Festival



Uhola cultural Festival



Huttungo Festival)

Investors Guide



**Invest in Energy, Transport and logistics
Infrastructure.**

Kebbi State is committed to mutually beneficial collaborations and partnerships towards the development of critical infrastructure in;



Energy generation and distribution with focus on renewable source generation



**Transport
infrastructure
development
including Rail
triangulation**



**Innovation in Science,
Artificial Intelligence
(AI) and Medicine**



**To access the
Pipeline of Projects,
scan the QR code**



Investors Guide

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**Trade & Investment Guidelines
and Regulatory Procedures**

Links to Guidelines and Procedures

To access the
Public-Private
Partnership Approval
Process scan the QR codes



To access Right
of way Permit,
scan the QR codes



For guidelines for
accessing Credit,
scan the QR codes



For guideline to obtain
water connection
scan QR Code



For access to Business
Premises Fees and Other
Related Charges,
scan the QR Code



To obtain Permit
for advertisement
and Signage,
scan the QR codes



To obtain Building
and Planning
Permit, scan
the QR codes



To obtain an
Environmental
Impact Assessment,
scan the QR codes



For Inventory of
Investment Incentives
Scan the QR code



For Investment
Approval Process
Scan the QR code



For Kebbi State
Industrial Policy
Scan the QR code



For Fiscal Commitment
and Contingent
Liability Framework
Scan the QR code



For Public Private
Partnership Policy
Scan the QR code



For Public Private
Partnership Manual
Scan the QR code



To access the
Kebbi Investment
Promotion Agency
Law, Scan
the QR code



To access the
Kebbi State disclosure
Framework, Scan
the QR code



For further enquiries:
Please scan
the QR codes



Or Call
08065630903,
07038002814

KIPA's Investment Attraction Initiatives



INTRODUCES



KEBBI DIASPORA INVESTORS FORUM

KEDIFO

WITH PROPOSED PARTNERSHIPS INCLUDING;



✉ kebbidiasporainvestmentforum@gmail.com

✕ @Kebbidiaspora in Kebbi Diaspora Investment Forum

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Kebbi Diaspora Investors Forum (KEDIFO)



Project Summary & Approach

KEBBI DIASPORA INVESTORS FORUM (KEDIFO)

WITH PROPOSED PARTNERSHIPS INCLUDING;



EXECUTIVE SUMMARY

The Kebbi Diaspora Investor Forum is an initiative of Kebbi Investment Promotion Agency designed to attract diasporans to recognize the critical need to invest back home.

It strives to reach out to diasporans to look back and give back to Nigeria. The Forum is focused on attracting diasporans to invest for profit or as a non-profit organization/ individual.

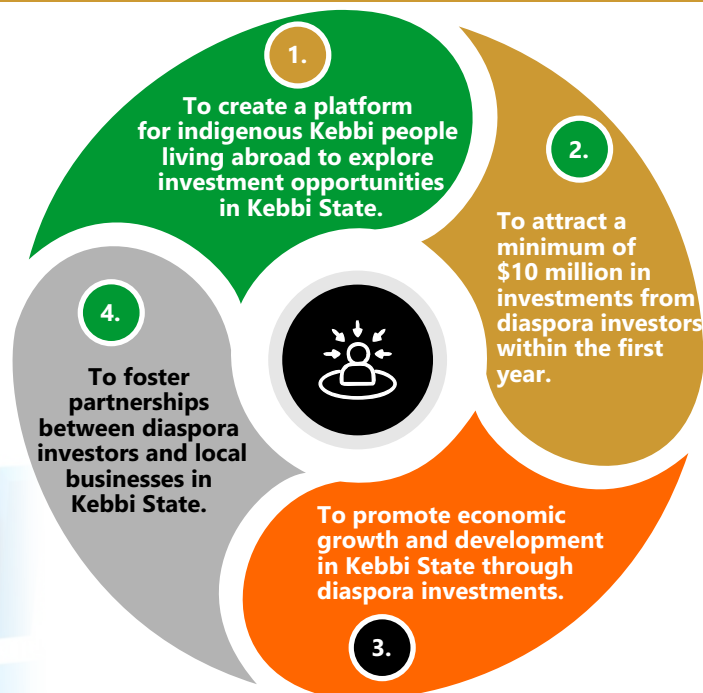
The quest for industrial development requires a consensus of major players on the approach and the direction of economic development. Armed with the knowledge of abundant

expertise, skills, technology and capital among our diasporans, it becomes paramount that we mobilize these valuable assets back to Kebbi for the purpose of development.

Opportunities for private sector participation in the industrial, social and economic sectors abound in the State.

For KIPA, leveraging Public -Private Partnerships to Fast-track development provides a great opportunity for the diaspora to utilize their professionalism, skills and capital to improve the quality of life back home.

PROJECT APPROACH



KEDIFO

Kebbi Diaspora Investors Forum (KEDIFO)



Project Methodology & Timeline

PROJECT METHODOLOGY

1.

Project Planning: Conduct stakeholder mapping and engagement, and identify diaspora priority investment sector.

2.

Diaspora Outreach: Establish a database of indigenous Kebbi people living abroad and engage with them through social media, email marketing, and phone calls.

3.

Investor Forum: United States, Europe, and Middle East.

4.

Investment Facilitation: Provide support to diaspora investors in navigating the investment process in Kebbi State, including obtaining necessary permits and licenses, as well as conducting sector specific research for investor.

5.

Monitoring and Evaluation: Track the progress of diaspora investments and evaluate the impact of the project on the economy of Kebbi State.

PROJECT TIMELINE

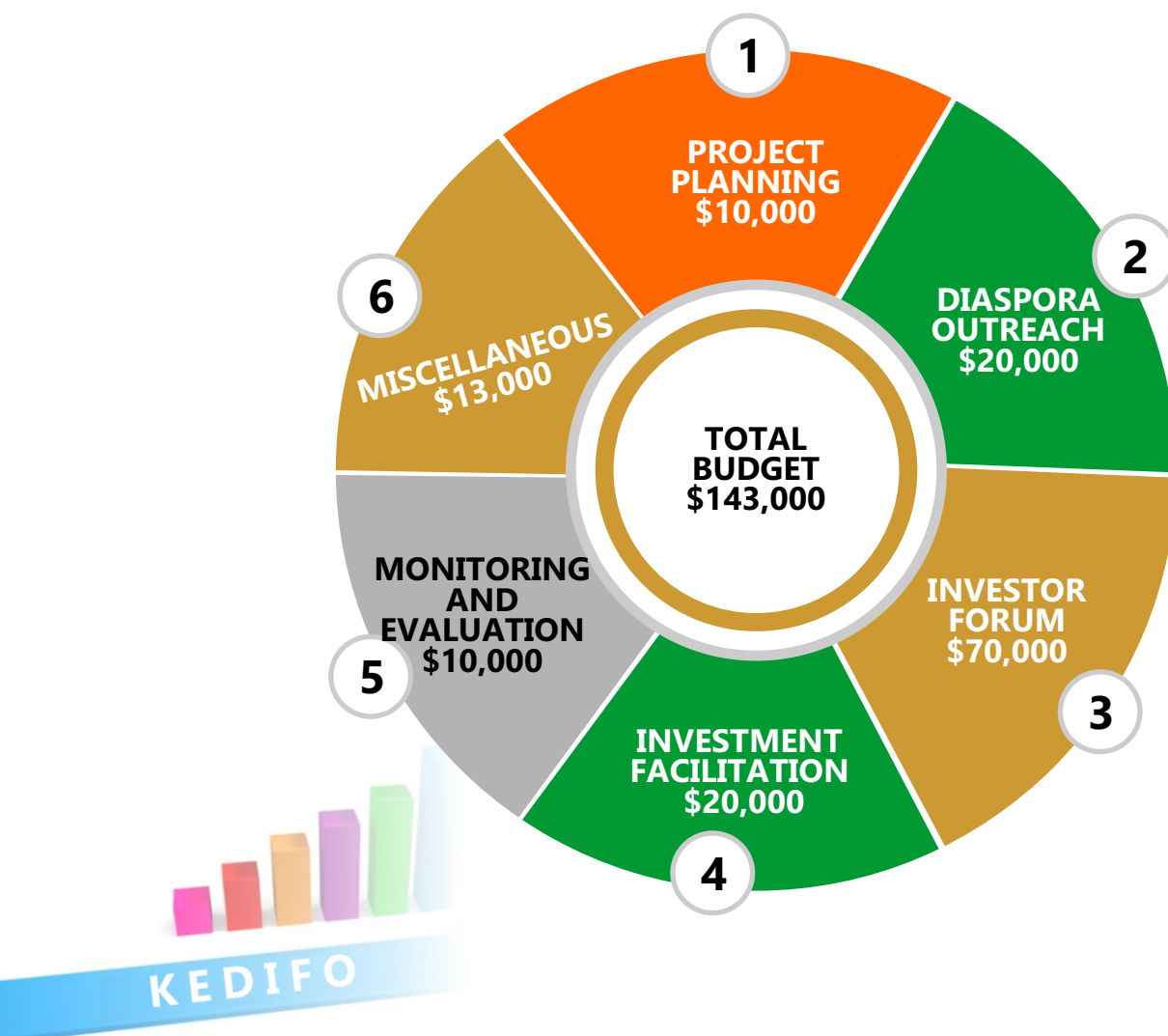
Phase	Key Activities	Timeline	Responsible Team
Phase I: Planning	Conduct stakeholder engagement and feasibility studies.	Month 1 - 2	Project Manager, Outreach Team
	Organize a kickoff meeting to align with stakeholders.	Month 2	Project Team
	Develop project document (proposals, agreement).	Month 2	Project Manager
Phase II: Diaspora Outreach	Build a database of diaspora members.	Month 3	Outreach Officer
	Launch communication campaigns (emails, social media).	Month 3 - 4	Outreach Officer IT Team
	Conduct investment and project research, and surveys to support diaspora investor.	Month 4	Monitoring Officer
Phase III: Investor Forum	Plan the forum (location, logistics, agenda)	Month 5	Project Manager
	Promote the forum through targeted marketing.	Month 6	Outreach Team
	Host the forum (In-person and virtual sessions).	Month 7	Project Team

Phase	Key Activities	Timeline	Responsible Team
Phase IV: Investment Facilitation	Establish a one-stop platform for the diaspora permits and licensing.	Month 8	Facilitation Officer
Phase V: Monitoring and Evaluation	Track the progress of investments (financial and social).	Month 10	Monitoring Officer
	Publish periodic impact reports and lessons learned.	Month 11	Project Manager, M & E Team

PROJECT BUDGET

The project is expected to cost a total sum of \$143,000 which is equivalent to N219,304,800.00 (Two Hundred and Nineteen Million, Three Hundred and Four Thousand, Eight Hundred Naira) only at an exchange rate of N1,533.60 official price.

The budget is segregated as follows:-



Kebbi Diaspora Investors Forum (KEDIFO)

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Project Team & Sustainability Plan

PROJECT TEAM

1. **Project Manager:**
Responsible for overall project management and coordination.
2. **Diaspora Outreach Officer:**
Responsible for engaging with indigenous Kebbi people living abroad.
3. **Investment Facilitation Officer:**
Responsible for supporting diaspora investors in navigating the investment process.
4. **Monitoring and Evaluation Officer:**
Responsible for tracking project progress and evaluating impact.

SUSTAINABILITY PLAN

1. Establish a Diaspora Investment Desk: A dedicated desk to support diaspora investors and provide investment facilitation services.
2. Develop a Diaspora Investment Guide: A comprehensive guide to investing in Kebbi State, including information on investment opportunities, regulations, and procedures.
3. Foster Partnerships: Establishing partnership with relevant stakeholders;
 - a- Federal Ministry of Industry, Trade & Investment.
 - b- Ministry of Foreign Affairs
 - c- Nigerian Export Promotion Council
 - d- Nigerian in Diaspora Organization (Europe)
 - e- IOM UN Migration
 - f- Nigerian in Diaspora Commission
 - g- NEVIM

ESTABLISHING PARTNERSHIPS WITH RELEVANT STAKEHOLDERS: IDENTIFYING POTENTIAL PARTNERS.

Developing and maintaining strategic partnerships involves researching and engaging potential partners through outreach, networking, and meetings; crafting clear partnership proposals with defined objectives, mutual benefits, roles,

responsibilities, and timelines; formalizing agreements through MOUs, partnership contracts, and confidentiality agreements; and ensuring successful implementation and monitoring through regular meetings, effective communication, and performance evaluations.

Government Agencies

Federal Ministries, Department and Agencies. State Ministries, Department and Agencies.

Private Sector

Banks, Investment Firms, Law Firms, Accounting Firms.

Diaspora Organization

FMITI, MFA, NEPC, NDO(Europe) IOM UN, NiDCOM, NEXIM, First Bank, NIPC, BoI

Civil Society

Chambers of Commerce, Industry Associations.

International Organization

World Bank, International Finance Corporation, African Development Bank.

Kebbi Diaspora Investors Forum (KEDIFO)

1

Project Implementation Plan

PROJECT IMPLEMENTATION PLAN

FIRST QUARTER PROJECT PLANNING (MONTH JANUARY TO MARCH)

1. **Project Kickoff Meeting:** Conduct a project kickoff meeting to introduce the project team, stakeholders, and objectives. (Month of February)
2. **Stakeholder Engagement:** Map and engage stakeholders, including government agencies, private sector companies, and diaspora organizations, to discuss the project objectives and seek their input. (Month January - February)
3. **Project Planning Workshop:** Conduct a project planning workshop to develop a detailed project plan, including timelines, budgets, and resource allocation. (February - March)
4. **Project Document Development:** Develop project documents, including the project proposal, project plan, and partnership agreements. (March - April)

SECOND QUARTER: DIASPORA OUTREACH (APRIL, MAY AND JUNE)

1. **Diaspora Database Development:** Develop a database of indigenous Kebbi people living abroad, including their contact information and areas of interest. (April)
2. **Diaspora Outreach:** Reach out to the diaspora community through email, social media, and phone calls to introduce the project and seek their interest. (April - May)
3. **Diaspora Survey:** Conduct a survey to gather information on the diaspora community's interests, investment preferences, and challenges. (May - June)

THIRD QUARTER: INVESTOR FORUM (JULY, AUGUST, SEPTEMBER AND OCTOBER)

1. **Investor Forum Planning:** Plan the investor forum, including venue selection, logistics, and agenda development. (June)
2. **Investor Forum Promotion:** Promote the investor forum through social media, email marketing, and targeted advertising. (July - August)
3. **Investor Forum Implementation:** Implement the investor forum, including keynote speeches, panel discussions, and business-to-business meetings. (September)

FOURTH QUARTER: INVESTMENT FACILITATION (MONTH SEPTEMBER, OCTOBER, NOVEMBER AND DECEMBER)

1. **Investment Facilitation:** Provide support to diaspora investors, including investment guidance, business registration, and licensing. (September - October)
2. **Investment Monitoring:** Monitor the progress of diaspora investments, including challenges faced and successes achieved. (November - December)
3. **Investment Evaluation:** Evaluate the impact of diaspora investments on the economy of Kebbi State. (December)



KEDIFO

PROJECT EVALUATION (DECEMBER)

1. **Project Evaluation:** Evaluate the success of the project, including the number of diaspora investors attracted, investments generated, and jobs created. (December)
2. **Lessons Learned:** Document lessons learned from the project, including challenges faced and best practices. (December)
3. **Project Closure:** Close the project, including finalizing project reports, evaluating project impact, and documenting lessons learned. (December)

CONCLUSION

The Kebbi Diaspora Investor Forum is an innovative initiative aimed at attracting investments from indigenous Kebbi people living abroad. With a comprehensive project plan, a dedicated project team, and a sustainability plan in place, we are confident that this project will contribute significantly to the economic growth and development of Kebbi State.

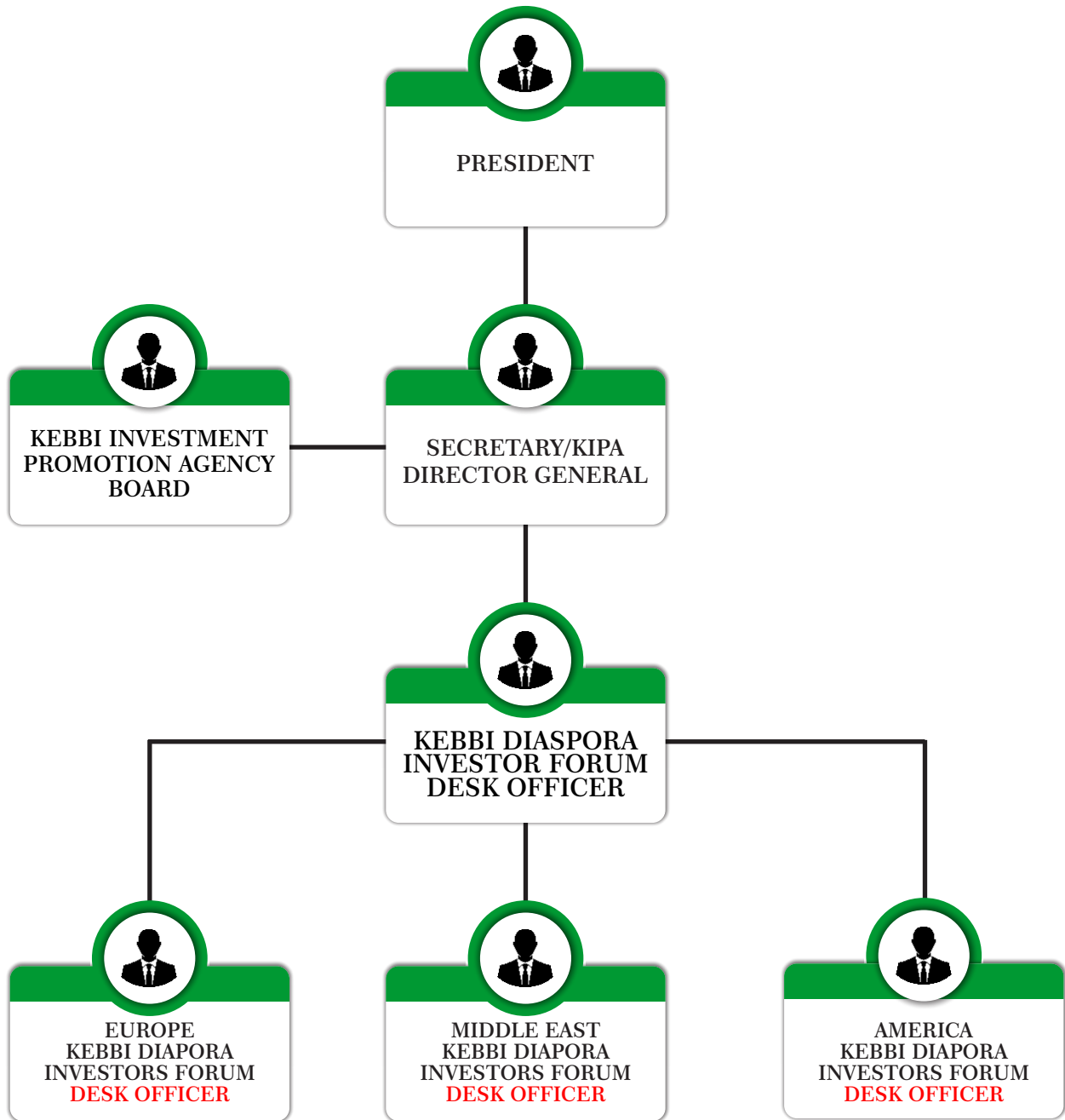


Kebbi Diaspora Investors Forum (KEDIFO)



Governing Structure

KEBBI DIASPORA INVESTORS FORUM (KEDIFO) GOVERNING STRUCTURE



Kebbi Diaspora Investors Forum (KEDIFO)



Governing Structure Roles & Duties

GOVERNING STRUCTURE

ROLES/DUTIES

Roles/Duties of the Chairman of the Kebbi Diaspora Investors Forum

The Chairman of the Kebbi Diaspora Investors Forum will provide strategic leadership and direction to ensure the forum achieves its goal of mobilizing diaspora resources for the development of Kebbi State. Key responsibilities include:

1. Strategic Leadership Support

- Serve as head and ambassador of the Kebbi Diaspora Investors Forum.
- Drive the strategic vision of the forum, aligning with Kebbi State's development priorities.

2. Advocacy and Representation

- Act as the voice of the forum in international and national platforms, advocating for diaspora investments in kebbistate.
- Represent the forum in high-level discussions with government agencies, international organizations, and private sectors.

3. Stakeholder Engagement

- Facilitate collaboration between the diaspora community, local investors, and government entities.
- Lead efforts to attract and retain strategic partners and sponsors for the forum.

4. Event Oversight

- Provide guidance on the planning and execution of the forum's events and programs.
- Deliver keynote addresses and moderate key sessions at forum events.

5. Advisory Role

- Advise Kebbi Investment Promotion Agency (KIPA) on diaspora investment trends, challenges, and opportunities.

Roles/Duties of the Secretary to the Chairman of the Kebbi Diaspora Investors Forum

The Secretary will act as the operational backbone of the forum, ensuring effective coordination, communication, and documentation of all activities under the Chairman's leadership. Key responsibilities include:

1. Administrative Support

- Manage all internal and external correspondences of the forum.
- Prepare and circulate agendas, minutes, and action to be taking and dispatch as appropriate.

2. Communication and Liaison

- Serve as the primary point of contact between the Chairman, the Secretariat (KIPA), stakeholders and other relevant bodies.
- Facilitate correspondence to members on behalf of the Chairman.



KEDIFO

GOVERNING STRUCTURE

ROLES/DUTIES

Roles/Duties of the Secretary to the Chairman of the Kebbi Diaspora Investors Forum

3. Coordination of Activities

- Assist in organizing all activities of the forum.
- Track progress on action items and ensure timely follow-up on deliverables.

4. Documentation and Reporting

- Maintain records of activities, including meetings, reports, and correspondence.
- Draft speeches, reports, and presentations for the Chairman when necessary.

5. Stakeholder Engagement Support

- Facilitate communication between the forum and relevant stakeholders'.
- Assist in advocacy and sensitization of stakeholders across the globe.

Roles/Responsibilities of the Kebbi Diaspora Investors Forum Desk Officer

The Desk Officer serve as the operational coordinators of the Forum, ensuring smooth communication, execution of programs, and alignment with the Forum's strategic goals.

1. Administrative Coordination

- Act as the central liaison between the Forum Secretariat in KIPA, the Chairman, and regional desk officers.
- Maintain and update records of Forum activities, partnerships, and ongoing projects.
- Prepare reports, updates, and communications for the Chairman and Secretary.

2. Communication and Networking

- Facilitate communication between the Forum and stakeholders, including diaspora members, local investors, and government agencies.
- Respond to inquiries from diaspora members and stakeholders about the Forum's activities and opportunities.

3. Program Management

- Oversee the planning and execution of Forum programs and initiatives at the state and international levels.
- Monitor the implementation of diaspora-related investment projects, ensuring they meet the Forum's objectives.

4. Support to Regional Desk Officers

- Provide guidance and oversight to the Europe, Middle East, and America desk officers.
- Coordinate activities across regions to ensure consistency in operations and alignment with the Forum's goals.



KEDIFO

GOVERNING STRUCTURE ROLES/DUTIES

Roles/Responsibilities of the Kebbi Diaspora Investors Forum Desk Officer

5. Research and Analysis

- Conduct research on investment trends, diaspora engagement strategies, and potential partnerships.
- Analyze feedback and reports from regional desk officers to identify opportunities and address challenges.

6. Advocacy and Stakeholder Engagement

- Represent the Forum at local and national events to promote diaspora investment opportunities.
- Facilitate partnerships with organizations and individuals to enhance diaspora contributions to Kebbi State.

Roles/Responsibilities of Regional Desk Officers (Europe, Middle East, and America)

Each regional desk officer is responsible for fostering diaspora engagement and coordinating investment activities in their assigned region.

1. Diaspora Engagement

- Build and maintain relationships with diaspora members in their region.
- Identify key individuals, organizations, and groups interested in investing or contributing to Kebbi State's development.
- Host periodic Forums, webinars, or town hall meetings to discuss investment opportunities.

2. Investment Promotion

- Promote the investment opportunities and programs offered by the Kebbi Diaspora Investors Forum.
- Identify and engage potential investors or partners interested in supporting projects in Kebbi State.
- Share relevant investment trends and opportunities with the Desk Officer at the

3. Representation

- Represent the Kebbi Diaspora Investors Forum at regional events, meetings, and conferences.
- Act as the face of the Forum in their region, advocating for the Forum's mission and objectives.

4. Reporting and Feedback

- Submit regular reports to the Kebbi Diaspora Investors Forum Desk Officer on activities, challenges, and progress in their region.
- Provide feedback on diaspora needs, trends, and concerns to help shape Forum programs.

5. Event Coordination

- Organize and facilitate events in their region to encourage diaspora participation and investment.
- Collaborate with local partners to host investment workshops, trade fairs, or other initiatives.

6. Advisory Role

- Provide insights and recommendations to the Secretariat on how to better engage diaspora members in their region.
- Identify challenges specific to their region and propose strategies for addressing them.

7. Collaboration

- Work closely with other regional desk officers to ensure unified messaging and coordination across the diaspora network.
- Share best practices and lessons learned with colleagues in other regions.



KEBBI
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Introduces



**WOMEN FOR
VEGETABLE
FARMING**

✉ veggiefarmers@kebbistate.gov.ng

f [Kbveggiefarmers](#) x [Kbveggiefarmers](#)

in [Kebbi Vegetable Farmers](#)

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Women for Vegetable Farming

O

Background

O. BACKGROUND

Ugwu (fluted pumpkin), bitter leaf and pepper farming are profitable agricultural ventures in Nigeria, and outside Nigeria, offering high yields and consistent market demand due to their use in cuisine and medicine.

Kebbi state, located in the north western part of Nigeria has a semi-arid climate with both dry and rainy seasons making it suitable for a variety of vegetables. Using irrigation systems and specific care, women farmers in Kebbi can grow Ugwu, Pepper and Bitter Leaf during the dry season, while rain-fed agriculture can support growth during the rainy season.

This women for vegetable farming project aims to empower 500 women farmers in Kebbi State by enhancing their productivity, income, and social status through sustainable farming and value addition in Ugwu (Pumpkin leaves), pepper and Bitter Leaf. This project was conceived particularly to mitigate the high

prevalence of malnutrition in Kebbi state According to National Nutrition and Health Survey (NNHS) 2018, the prevalence of stunting, wasting, and underweight among children under five years in Kebbi Sate was 44.4%, 23.1% and 35.4% respectively.

These vegetables are nutrient-rich crops that are good source of protein, vitamins and minerals. The cultivation of these vegetables can also contribute to reducing malnutrition in Kebbi State in several ways such as improved nutrition, increased food security and economic empowerment.



01

Agriculture: Women in Kebbi State are involved in crop production, agro-processing and marketing of agricultural produce.

02

Trading: Women are involved in petty trading, especially in the city vegetables and spices.

03

Livestock herding: Women usually rear cattle, goats, sheep, fish and poultry.

04

Traditional handicrafts: women practice traditional handicrafts, such as weaving, soap-making, and tailoring.

05

Domestic work: Many women are hired as housekeepers by the urban elite.

The Kebbi Investment Promotion Agency (KIPA) is the coordinating Secretariat for the Project with technical support from Ministries of Agriculture, Women Affairs, Budget & Economic Planning, Commerce & Industry, SMEDAN, Nigeria Export Promotion Council and the Nigeria Investment Promotion Council.

Although, women in Kebbi State are involved in a variety of economic activities, including agriculture, trading, and livestock herding, they, like in many other places face barriers to economic participation, including limited access to employment and a gender wage gap.

PROJECT OBJECTIVES

1.

Empower women through increased participation in high value vegetable farming through training, resources mobilization and skills development.

2.

Improve women access to finance and enhance their financial inclusion.

3.

Contribute to food security and nutrition for lactating mothers

4.

Promote social change and community engagement through women's empowerment.

EXPECTED OUTCOMES

01

Train 500 women farmers of Good Agricultural Practices (GAP) specifically on Ugwu, Pepper and Bitter leaf farming.

02

Link 500 women farmers to input suppliers and better Markets for Ugwu, Pepper and Bitter Leaf.

03

Train 500 women farmers on Ugwu, Pepper and Bitter leaf Processing techniques.

04

Achieve sustainable increase in income of 500 women direct beneficiaries in Kebbi State.

05

Establish sustainable export channels for Ugwu, Pepper and BITTER leaf, contributing to increased foreign exchange for Kebbi State.

06

Create job opportunities for women along the Ugwu and Bitter leaf value chain.



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**Economic Value Of Ugwu (fluted
Pumpkin Leaf), Pepper and Bitter Leaf**

P. ECONOMIC VALUE OF UGWU (FLUTED PUMPKIN LEAF), PEPPER AND BITTER LEAF

Ugwu, pepper and bitter leaf are popular vegetables in many African countries, especially in Nigeria, and they have significant economic value due to their uses in nutrition, health, and income generation.



A. Economic & Health Value of Ugu (Fluted Pumpkin):

- Health and Nutrition**
 Ugu leaves are rich in vitamins (A, C, and E), minerals (iron and calcium), and antioxidants. They are a major ingredient in soups and meals, supporting healthy diets and combating malnutrition.
- Income Generation**
 Farmers grow ugu as a cash crop, earning steady income from its cultivation. Ugu is sold fresh, dried, or processed into vegetable powders for soups.
- Employment Opportunities**
 Ugu farming provides jobs along its value chain, including cultivation, harvesting, processing, transportation, and retail.
- Export Potential**
 Ugu is exported to African countries, Europe and the Americas, generating foreign exchange.



B. Social & Economic Value of Bitter Leaf:

- **Medicinal Uses**

Bitter leaf is used in traditional medicine for managing ailments like diabetes, malaria, and high blood pressure. This creates demand for both fresh leaves and processed one for herbal products.

- **Food Source**

Bitter leaf is a staple in many African dishes, especially soups. Its cultivation and sale contribute to household incomes.

- **Processing and Value Addition**

Bitter leaf is processed into teas, extracts, and supplements, creating business opportunities for entrepreneurs.

- **Environmental Benefits:**

Bitter leaf plants improve soil fertility and can be grown sustainably, supporting agricultural practices.



C. Health & Economic Value of Pepper:



can be used as collateral to earn foreign exchange.

- **Profitability:** pepper production can be profitable for example one study found in pepper production in NSUKKA Agricultural Zone had a gross margin of N42,400 and benefit cost ratio of N1.4
- Cayenne Pepper can have many health benefits including antioxidant, anti-inflammatory and digestive properties.
- Pepper can offer different health benefits including: pain relief, improved digestion, and reduced inflammation and other potential benefits like weight loss, lowered blood sugar, improved heart health.

- Pepper fruits or pepper are economically important because they are valuable spices and a source of foreign exchange. They are also use in medicine and nutrition; peppers

These vegetables (UGWU, PEPPER & BITTER LEAF) contribute significantly to food security, health, and economy, making them essential crops for smallholder farmers and larger agricultural enterprises.

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Project Scope

Q. PROJECT SCOPE

The project will be implemented in 5 Local Governments of Kebbi State. They are Birnin Kebbi, Zuru, Jega, Kalgo and Dandi Local Government Areas.

Timeline:

The Project should be implemented within a period of 12 months; Jan – December 2025.



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Key Activities and Deliverables

R. KEY ACTIVITIES AND DELIVERABLES

S/N	Activity	Performance Indicator
1.	Feasibility/Assessment study	Base line survey conducted
2.	Stakeholders' engagement, Advocacy and sensitization.	Awareness created to gate keepers and potential beneficiaries about the project
3	Identification and registering of interested farmers (women).	Women farmers cooperatives formed across 5 implementing LGAs.
4.	Training of 500 women on Pepper, Ugwu and Bitter leaf farming.	500 women farmers trained on Ugwu, Pepper and Bitter leaf farming skills.
5.	Provision of extension services during farming and harvesting periods.	500 women provided with the needed inputs for Ugwu and bitter leaf farming.
6.	Provision of extension services during farming and harvesting periods.	500 women farmers have access to good agronomic practices.
7.	Construction of Processing Units, including the supply of Machines and equipment needed for Ugwu, Pepper and BITTER LEAF processing.	10 numbers Ugwu, Pepper and BITTER Processing units constructed with the needed machines and equipment supplied and installed across the 5 project LGAs.
8.	Training of 500 women on Ugwu, Pepper and Bitter leaf processing and marketing.	500 women farmers trained on Ugwu, Pepper and Bitter leaf processing and Marketing.
9.	Market Access/linkage	Ugwu, Pepper and bitter leaf women farmers have access to input suppliers and Up takers of Ugwu, Pepper and Bitter Leaf.
10.	Supervision, Monitoring and evaluation	<ul style="list-style-type: none"> i. Project Management ii. Adherence to the laid down procedure and processes of farming, processing and marketing of Ugwu, Pepper and bitter leaf. iii. Document success stories and lessons learnt.

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Conclusion

S. CONCLUSION

The project is aimed at improving the livelihood standard of 500 women across the 5 selected LGAs in the production, processing and marketing of vegetables, specifically Ugwu, Pepper and bitter leaf for the period of 12 month (January to December 2025).